#### **EXTERIOR DESIGN**

Exterior design is the process of preparing the building to express the identity of the place and add an aesthetic that distinguishes it through architectural designs and shapes that adorn its facade and are compatible with the interior design. Exterior design includes external structures and artistic designs such as roof shapes, paint colors, floors, and gardens.

It requires the presence of architects who possess fertile thinking to help them create sophisticated designs.

#### Why is exterior design important?

External design is very important in the design of buildings and homes because it works to exploit all building spaces and highlight them in the best possible way. The land area, climate, desired shape, and neighboring designs are studied. It also aims to create a building that will satisfy the client, so architecture companies are keen to employ creative architects who are able to create a distinctive exterior design that suits the desires and aspirations of clients.

## What are the basic principles in exterior design?

External design depends on a set of basic principles that the designer or architect adheres to, which are:

**Unity:** It is the most important principle of exterior design because it includes placing design elements in one harmonious component that makes it look like one integrated element. **Proportion:** consistency between design elements and the overall shape of the building, spaces and shapes.

**Colors:** Colors play a major role in the exterior design of a building, as they give it a bright, eye-catching appearance. By coordinating colors, the building can be made to appear larger or smaller as desired.

**Balance:** arranging the elements of exterior design in a balanced manner by merging shapes to give the building a striking and attractive appearance. Balance has types, the most important of which are:

**Symmetrical**: arranging exterior design elements in a harmonious manner.

**Asymmetrical:** Facade elements are arranged in an unorganized way, but it gives comfort to the eye and makes the building appear beautiful.

**Radiant:** Arranging elements on a circular curve so that they appear to emerge from a single point.

### What are the types of exterior design?

The architect chooses the types of design that suit him and takes into account the aspirations of the building owner. Among the types of external design are:

Classic:

It is suitable for homes with large areas and large facades, and is distinguished by its elegance that appears through the arches and decorations. It uses granite and marble stone painted in light colors such as white and yellow. *the talk*:

It is based on simplicity and avoids decoration and complexity,

and is characterized by the possibility of applying it to all homes, regardless of their size. In addition to its beautiful geometric shapes and the use of modern cladding materials such as treated wood, metal and glass.

# Contemporary:

This design is suitable for homes built in rural areas.

It is characterized by the design of unique geometric shapes and large spaces that give the architect room to develop new ideas and use different materials.